



North Idaho College

Coeur d'Alene · Communication & Fine Arts · Communication

Introduction to Speech Communication

COMM-101

Fall 2018 Section 106 3 Credits 08/20/2018 to 12/13/2018 Modified 08/17/2018

Contact Information

Instructor: Lee S Wallace

Email: Lee.Wallace@nic.edu

Office: Boswell 222D

Phone: (208) 777-8238 (voice & text)

Website: http://www.nic.edu/directories/single_entry.aspx?id=1052 (http://www.nic.edu/directories/single_entry.aspx?id=1052)

NIC Office Hours

Monday, 11:00 - 12:00

Also available by appointment, email, and text. Email will be answered within 24 hours in most cases. The phone number listed is my personal phone. Phone calls are considered urgent, so if I am not able to answer, I will call you back as soon as possible.

Meeting Times

Monday, Wednesday, Friday 12:00 - 12:50

Boswell Hall Room 220

Note: This is a web enhanced class. Most assignments and homework will be delivered through the companion class in the Canvas LMS in addition to face-to-face contact. A thorough knowledge of Canvas is required.

Description

COMM 101: This course introduces students to what communication is and how it affects human interaction. Emphasis is on public speaking with attention to audience analysis, organizational, and delivery skills. The controlled and supportive classroom environment is an ideal setting for students to practice and perfect those communication skills of effective speaking and critical listening valued in all professions, the community, and personal relations. It is, however, a complex discipline of reading, writing, research, and performance. The course success relies strongly on college-level reading and writing abilities.

Materials

Messages that Matter: Public Speaking in the Information Age

- Author: Josh Misner, Faith Valente

- Publisher: Hayden-McNeil
- ISBN: 978-0-7380-8800-6
- Availability: NIC Bookstore

Outcomes

At the conclusion of the course, students should be able to:

- Students will research, organize and develop informative speeches that are adapted to specific audiences.
- Students will understand and effectively use persuasive strategies to structure verbal messages that are adapted to specific audiences.
- Students will demonstrate effective listen skills and will be able to critically analyze in writing the effectiveness of the speaker and the message presented.
- Students will adapt their speeches to their intended audiences being mindful and respectful of individual differences and conforming to ethical parameters.
- Students will recognize the importance and demonstrate confident verbal and nonverbal delivery through the presentation of speeches.
- Students will critically analyze their own speech performance.
- Students will create and effectively use visual aids to enhance verbal messages.

Assessment

Assignments

Speech to Inform – 190 Points

Outlines, Speech, Peer Evaluations, & Self Analysis

Speech to Inform with Visuals – 190 Points

Outline, Speech, Peer Evaluations, & Self Analysis

Speech to Motivate to Action – 290 Points

Outlines, Speech, Peer Evaluations, & Self Analysis

Quizzes and Other Assignments – 230 Points

Final Exam – 100 Points

Total: 1,000 points

Breakdown

Grading

Grades are assigned on the basis of a point system. The student's grade is determined by the total number of points earned in relation to the total number of points that are possible.

Grade Equivalency

Grade	Equivalency
A	92 - 100%
A-	90 - 91%

B+	88 - 89%
B	82 - 87%
B-	80 - 81%
C+	78 - 79%
C	72 - 77%
C-	70 - 71%
D+	68 - 69%
D	62 - 67%
D-	60 - 61%
F	0 - 59%

* Course Policies

This course is a designated Gateway course [for students enrolled in Communication, Hospitality, History, program(s)]. Gateway courses are good early indicators of student readiness for further study. Successful completion of this course will provide a solid foundation for next steps in your studies so be sure to take every advantage of the available support and resources provided to you.

Attendance

Students not only learn from composing and delivering presentations, but also from each other. Being present in class as others deliver speeches not only allows students to practice and refine their listening and critical evaluation skills, but also provides a wide array of examples from which to learn. Therefore, consider the following policy:

- All absences are considered equal and will count toward course maximums. The only exception is college-supported activities.
- Face to face students who acquire an equivalent of one week or less of absences will not be required to take the final exam. All hybrid and online students will take an online final exam.
- Students who exceed the equivalent of two weeks of absences will be required to withdraw or will receive a failing grade.
- Prearranged college-supported activities need to be cleared in writing with your instructor prior to the events, and such absences do not excuse a student from completing assigned work on time. All student athletes are required to provide their instructor an official schedule at the start of the season.
- Late arrivals and early departures from class are disruptive to all. None of these are excused, and three late arrivals or early departures will be converted into one absence.

The research clearly indicates regular attendance in classes maximizes your chances to achieve academic success, which is the goal of all students and instructors.

Academic Dishonesty

Violations of academic integrity involve using or attempting to use any method that enables an individual to misrepresent the quality or integrity of his or her work at North Idaho College. These violations include the following:

Cheating: using or attempting to use unauthorized materials, information, or study in any academic exercise.

Fabrication: falsifying or inventing any information or citation in an academic exercise.

Plagiarism: knowingly representing the words, ideas or work of another as one's own in an academic exercise.

Violation of Intellectual Property: stealing, altering, or destroying the academic work of other members of the community or the educational resources, materials, or official documents of the college.

Facilitating Academic Dishonesty: knowingly helping another to attempt to violate any provisions of this policy.

Our department strongly endorses the above code, believing that no learning can take place if a strong commitment to academic integrity is compromised. Any unethical behavior, including any violation of academic integrity or instance of plagiarism, may result in a grade of zero for an assignment in question or failure of the course.

Speech Delivery Requirements

Students are required to deliver the minimum three speeches (Speech to inform, Speech to Inform with Visual Aids, and Motivate to Action Speech) to pass COMM101. Failure to deliver all three speeches will result in the student failing COMM101.

Speech Makeup

Students are expected to speak when scheduled by the instructor. If a student is not prepared to speak (which includes not having the required materials) when called upon, the student will be allowed to give the makeup speech only if time permits, with a 25% penalty on the speech and outline. The student must be prepared to present each remaining speech day or will default the make-up opportunity. It is possible to switch days with classmates with prior notice. At final speech time, makeup speeches will be impossible. Speech makeups are not allowed for online and hybrid classes due to time constraints.

Speech Topic Selection

The Department of Communication is committed to honoring students' right to freedom of speech; however, students will not be allowed to select and speak on topics that would be considered hateful or overly sensitive to the point that it detracts from the learning environment. Instructors may discourage students from selecting topics that are unoriginal or do not meet the speech criteria and/or outcomes. Ultimately, students are responsible for selecting an appropriate topic that meets the needs and goals of the assignment and audience

Late Assignments

Late assignments are not worthless, they are just worth less. Late submissions will be subject to 50% credit. It is the student's responsibility to track assignment due dates and notify the instructor immediately of errors, issues or other impediments to submitting work on time.

Schedule

This schedule is tentative and may change depending on the number of students remaining in each course, which will impact the number of speech days required for delivery. Your instructor will provide a more detailed schedule which will include quizzes, assignments, and other activities.

Comm 101- 18 week format

Topic / Reading	Week	Dates
Chapter 1, Overview, Comm. Theory	Week 1	8/20 - 8/26
Chapter 2 & 3, Speech Anxiety, Topic Selection	Week 2	8/27 - 9/2
Labor Day Holiday – Campus Closed		Sept. 3

Chapter 4 & 5, Audience Analysis & Research	Week 3	9/4 – 9/9
Chapter 6, Organizing Information & Outlining	Week 4	9/10 – 9/16
Deliver Speech #1 (Inform w/o Visuals: 5-7 min)	Week 5 & 6	9/17 – 9/30
Chapter 10, Visual Aids, Topic Selection	Week 7	10/1 – 10/7
Chapter 8, Practice, Prep, Audience Analysis	Week 8	10/8 – 10/14
Chapter 7 & 9, Language and Listening	Week 9	10/15 – 10/21
Advising Day – No class		Oct. 23
Deliver Speech #2 (Inform with Visuals: 6-8 min)	Week 10, 11	10/21 – 11/4
Chapter 11, 12 Persuasion & MMS, Topic Selection	Week 12	11/5 – 11/11
Audience Analysis & Prep	Week 13	11/12 – 11/18
Thanksgiving Break	Week 14	Nov. 21-25
Deliver Speech #3 (Motivate Action w/Visuals: 8-10 min)	Week 15 & 16	11/26 – 12/9
Finals Week		12/10 - 12/13

Additional Items

Extra Credit:

Your instructor may offer periodic extra credit opportunities, but there is a maximum of 50 pts. of extra credit that may be earned during the semester.

Academic Integrity

Violations of academic integrity may result in failure of an assignment, failure of the course, or more serious sanctions.

For a complete explanation of the North Idaho College Statement on Academic Honesty & Academic Integrity please refer to Policy 5.06 & Procedure 5.06.01: <http://www.nic.edu/policy/>

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Student Code of Conduct

The Student Code of Conduct applies to any student enrolled at North Idaho College. This includes, but is not limited to, face-to-face classes and Internet classes.

NIC shall maintain a Student Code of Conduct that specifically addresses prohibited behavior and assures due process for alleged violations. The Code of Conduct shall make clear possible sanctions for such actions. [Policy Manual](#) (<http://www.nic.edu/websites/default.aspx?dpt=121&pagelid=>) (See 5.06)

Disability Support Services and the Americans with Disabilities Act (ADA)

In compliance with the Americans with Disabilities Act of 1990 and Section 504/508 of the Rehabilitation Act of 1973, North Idaho College provides accommodations to eligible students who experience barriers in the educational setting due to learning, emotional / mental, physical, visual, or hearing disabilities. Instructors will provide accommodations to students only after having received a Letter of Accommodation from Disability Support Services (DSS).

If a student would like to request accommodations, he or she must contact DSS so that a Letter of Accommodation may be sent to the instructor. Students requesting accommodations should contact DSS as early in the semester as possible to avoid delay of accommodation due to student load. Accommodations are not retroactive. DSS provides academic accommodations, access, assistance and services at NIC and at the North Idaho Consortium of Higher Education campus.

Contact:

[Disability Support Services Website](#)

(208) 769-5947

Withdrawal

Please check the [NIC Calendar \(https://www.nic.edu/calendar/\)](https://www.nic.edu/calendar/) for the last day students can withdraw from full-length courses.

Instructor-Initiated Withdrawal: An instructor has the right to withdraw a student for academic reasons. For more information, see the [Instructor-Initiated Withdrawal Procedure \(https://www.nic.edu/modules/images/websites/121/file/section5/5.04.02procedure.pdf\)](https://www.nic.edu/modules/images/websites/121/file/section5/5.04.02procedure.pdf).

Financial Aid Satisfactory Progress (SAP): Federal Regulations require North Idaho College to establish Satisfactory Academic Progress standards (SAP) for all financial aid recipients. The purpose of SAP standards are meant to ensure that students and academic institutions are held accountable to the taxpayer-funded federal student aid programs while students complete their academic goals in a timely manner. This process monitors student performance in all terms of enrollment, including terms in which the student did not receive financial aid. For more information, see the [Financial Aid Satisfactory Progress \(http://www.nic.edu/websites/default.aspx?dpt=29&pagelid=3025\)](http://www.nic.edu/websites/default.aspx?dpt=29&pagelid=3025) website.

For more information on withdrawals, see the [NIC Student Accounts \(http://www.nic.edu/websites/default.aspx?dpt=12&pagelid=177\)](http://www.nic.edu/websites/default.aspx?dpt=12&pagelid=177) website.

Title IX

North Idaho College seeks to provide an environment that is free of bias, discrimination, and harassment. If you have been the victim of sexual harassment/misconduct/assault we encourage you to report this. If you report this to any college employee, (except for a licensed counselor or health care professional) she or he must notify our college's Title IX coordinator about the basic facts of the incident (you may choose whether you or anyone involved is identified by name). For more information about your options at NIC, please go to: www.nic.edu/titleIX (<http://www.nic.edu/titleIX>) or call (208) 676-7156

INSTITUTIONAL STATEMENT

Removal From Class For Non-Attendance: Attendance is based on your participation in this class. Failure to attend will result in your being removed from this class and may result in your financial aid award being reduced. You are responsible for confirming the accuracy of your attendance record.